

Hong Kong-Shenzhen Innovation and Technology Park Limited

Personal information Collection Statement (Detailed)

This Statement sets out how Hong Kong-Shenzhen Innovation and Technology Park Limited (“HSITPL” or “the Company”) collect, use, manage, and protect the Personal Data (as defined below) and other information (collectively “Data”) you may provide to us.

Any personal identifiers (“Personal Data”) may include but is not limited to your name, title, telephone number, email address, mailing address, copies (and other details) of identity documents, or contact and personal details.

Personal Data may be collected as a result of or in connection with any of the following:

- (i) any application for participating in events and activities organised by HSITPL from time to time;
- (ii) the use of various services provided by HSITPL and the administration in relation thereto; or
- (iii) receiving newsletters and any other news or information about HSITPL in relation to its businesses, event and conference invitations. (collectively the “Services”)

1. General Protection

- 1.1 All Personal Data is collected, used, disclosed and retained by HSITPL in accordance with all relevant laws, regulations and/or license requirements including, without limitation, the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the “Ordinance”).

2. Use of the Data

- 2.1 The Personal Data we collect from you may be used for the following purposes:

- (a). To verify your identity;
- (b). To process your application for the relevant Services, including verifying your eligibility for such Services;
- (c). To activate and/or renew the Services to which you may have subscribed;
- (d). To promote and market the Services, including, sending you notices and/or updates about general benefits and/or promotions related to the Services we provide
- (e). To perform research or analyses so that we may improve and optimise our Services;
- (f). To conduct surveys and marketing, promotional, behavioural scoring for business operations and/or planning purposes;
- (g). To conduct direct market of the events and activities organised by HSITPL;
- (h). To process any payment and billing of various fees in relation to the Services we provide;
- (i). To comply with applicable laws in or outside of Hong Kong as may be required by applicable government authorities, courts, law enforcement and/or regulatory bodies; and
- (j). Any other specific purposes which we may set out in the relevant Personal Collection Statement for specific Services.

- 2.2 HSITPL would only use your Personal Data for direct marketing with your explicit, informed consent. If we intend to use your Personal Data in this regard, we would write to you to ask for your permission, provide further information on the kind of Personal Data that would be used and the class of marketing subjects in which your Personal Data would be used for. You are reminded that you have the right to opt out of direct marketing at all times throughout this process.

3. Disclosure of Data

- 3.1 If you have subscribed to Services that we provide and given us your express consent, HSITPL may, to the extent permitted under any applicable laws and regulations, disclose your Personal Data to the Service Providers which is defined to mean any of the following :
- (a) Any agent, contractor, or third party service provider who provides administrative, telecommunications, computer or other services to HSITPL in connection with the operation of its business and the Services;
 - (b) any other person under a duty of confidentiality to HSITPL who has undertaken to keep such information confidential;
 - (c) any government and regulatory authorities and other organisations as required or authorised by law;
 - (d) our professional advisors, including our accountants, auditors, lawyers and insurers; and
 - (e) any other parties whom you have expressly authorised HSITPL to make such disclosures as may be reasonably necessary or expedient to procure or fulfil your request(s) for the Services.
- 3.2 Subject to your consent for HSITPL to use your Personal Data for direct marketing purposes, we may disclose your Personal Data (including, without limitation, your name and contact particulars) to any consultants both in Hong Kong and overseas (“**Marketing Consultants**”) engaged by HSITPL to provide direct marketing services. You may withdraw your consent and opt out from receiving direct marketing material and/or communications from the relevant Services at any time.

4. Retention of Data

- 4.1 Your Personal Data shall only be retained for the duration necessary to fulfil the original or directly related purposes for which it was collected (and was disclosed to you), unless it is necessary for the Personal Data collected to be retained to satisfy any applicable legal, regulatory and/or contractual obligations or you have given prior consent for a change of use of your Personal Data.

5. Right to Access and Correction of your Personal Data

- 5.1 Under and in accordance with the terms of the Ordinance (and applicable guidelines from the Data Commissioner's Office thereto), you have the right at all times to:
- (a) check whether HSITPL holds data about yourself (the **"Data Access Right"**);
 - (b) request HSITPL to correct any of your Personal Data that is inaccurate or no longer applicable (the **"Data Correction Right"**);
 - (c) request HSITPL to specify its policies and practices in relation to your Personal Data and be informed of the kind of personal data held by HSITPL (the **"Right of Disclosure"**); and
 - (d) request HSITPL to cease using your Personal Data for direct marketing purposes.
- 5.2 In accordance with the provisions of the Ordinance, HSITPL has the right to charge a reasonable fee for the processing of any Data Access or Correction request and you will be advised in advance of the applicable fees, if any.
- 5.3 Any opt-out requests, requests for access and requests for correction of your Personal Data are to be addressed to the following:

Hong Kong-Shenzhen Innovation and Technology Park Limited
Unit 207-208, 2/F, Building 10W, No. 10 Science Park West Avenue
Hong Kong Science Park, Shatin, Hong Kong
[Re: Personal Data Privacy]

Email Address: privacy@hsitp.org

This Statement may be revised from time to time and all handling of Personal Data will be governed by the most recent version of this Statement, available on our website at www.hsitp.org. Your continued use of this Website implies your acceptance to such changes.

This Privacy Policy Statement is written in English with a Chinese translation. If there is any discrepancy or conflict between the English and its Chinese translation, the English version prevails.